



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS December 2018

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

DEC '18 v. DEC '17

Taxicab Company	2018	2017	% Increase/ <u>(Decrease)</u>
A-CAB	41,826	34,292	21.97%
ANLV	39,789	62,486	-36.32%
ACE	50,509	76,054	-33.59%
CHECKER	101,619	112,021	-9.29%
DELUXE	35,999	30,954	16.30%
DESERT	107,982	111,233	-2.92%
HENDERSON	66,305	75,750	-12.47%
LUCKY	59,724	65,085	-8.24%
NELLIS	93,331	90,316	3.34%
STAR	69,848	83,619	-16.47%
UNION	47,074	70,278	-33.02%
VEGAS-WESTERN	41,430	60,772	-31.83%
VIRGIN-VALLEY	18,278	31,401	-41.79%
WESTERN	57,137	61,862	-7.64%
WHITTLESEA	88,171	98,356	-10.36%
YELLOW	108,079	116,575	-7.29%
INDUSTRY TOTAL	1,027,101	1,181,054	-13.04%

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REVENUE PER TRIP

DEC '18 v. DEC '17

Taxicab Company	2018	2017	% Increase/ (Decrease)
A-CAB	\$17.13	\$16.73	2.39%
ANLV	\$15.83	\$16.13	-1.86%
ACE	\$15.74	\$15.60	0.90%
CHECKER	\$16.69	\$16.52	1.03%
DELUXE	\$17.83	\$17.76	0.39%
DESERT	\$17.58	\$17.86	-1.57%
HENDERSON	\$16.49	\$14.05	17.37%
LUCKY	\$17.16	\$16.71	2.69%
NELLIS	\$16.97	\$17.08	-0.64%
STAR	\$16.86	\$16.70	0.96%
UNION	\$15.79	\$15.82	-0.19%
VEGAS-WESTERN	\$16.01	\$15.82	1.20%
VIRGIN-VALLEY	\$16.73	\$15.71	6.49%
WESTERN	\$15.67	\$15.75	-0.51%
WHITTLESEA	\$16.66	\$15.55	7.14%
YELLOW	\$16.68	\$16.38	1.83%
INDUSTRY AVERAGE	\$16.66	\$16.28	2.33%

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LEASE REVENUE PER TRIP

Revenue per trip reflects driver revenue and company revenue combined including airport fee and credit card fee income.

DECEMBER '18

Taxicab Company	2018	NA	% Increase/ <u>(Decrease)</u>
A-CAB	\$18.65		#DIV/0!
ANLV			#DIV/0!
ACE			#DIV/0!
CHECKER			#DIV/0!
DELUXE			#DIV/0!
DESERT	\$20.54		#DIV/0!
HENDERSON	\$20.68		#DIV/0!
LUCKY	\$18.16		#DIV/0!
NELLIS			#DIV/0!
STAR			#DIV/0!
UNION			#DIV/0!
VEGAS-WESTERN			#DIV/0!
VIRGIN-VALLEY			#DIV/0!
WESTERN	\$19.53		#DIV/0!
WHITTLESEA	\$20.05		#DIV/0!
YELLOW			#DIV/0!
INDUSTRY AVERAGE	\$19.69		#DIV/0!

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2018 v. 2017

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2018	1,563,347	2017	1,867,815	-16.30%	(304,468)
FEBRUARY	2018	1,327,882	2017	1,484,911	-10.57%	(157,029)
MARCH	2018	1,736,438	2017	2,037,478	-14.78%	(301,040)
APRIL	2018	1,546,934	2017	1,695,806	-8.78%	(148,872)
MAY	2018	1,592,050	2017	1,773,281	-10.22%	(181,231)
JUNE	2018	1,416,331	2017	1,713,381	-17.34%	(297,050)
JULY	2018	1,416,995	2017	1,762,834	-19.62%	(345,839)
AUGUST	2018	1,372,613	2017	1,653,745	-17.00%	(281,132)
SEPTEMBER	2018	1,390,270	2017	1,721,523	-19.24%	(331,253)
OCTOBER	2018	1,492,120	2017	1,667,721	-10.53%	(175,601)
NOVEMBER	2018	1,301,529	2017	1,388,319	-6.25%	(86,790)
DECEMBER	2018	1,027,101	2017	1,181,054	-13.04%	(153,953)
YTD TOTAL	2018	17,183,610	2017	19,947,868	-13.86%	(2,764,258)

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YEAR TO DATE COMPARISON

DEC '18 v. DEC '17

	Month			Year to Date		
	2018	2017	% Δ	2018	2017	% Δ
TRIPS ***	908,785	1,181,054	-23.05%	15,949,615	19,947,868	-20.04%
REVENUE	\$15,143,679	\$19,226,180	-21.23%	\$260,257,139	\$322,930,830	-19.41%
AVG REV/PER TRIP	\$16.66	\$16.28	2.33%	\$16.32	\$16.19	0.80%
MEDALLIONS	3,530	3,530	0.00%	42,360	42,360	0.00%
LEASE TRIPS ***	118,316	0	NA	1,233,995	0	NA
LEASE REVENUE	\$2,330,014	NA	NA	\$23,499,447	NA	NA
AVG REV/PER TRIP	\$19.69	NA	NA	\$19.04	NA	NA
DECALS	23	NA	NA	519	NA	NA

*** Added a Lease Trips row to break down lease vs non lease trips - 10/2018

**NEVADA TAXICAB AUTHORITY
MEDALLIONS BY COMPANY - DECEMBER 2018**

Company	∑ Medallions
A-CAB	145
ANLV	221
ACE	248
CHECKER	295
DELUXE	136
DESERT	229
HENDERSON	225
LUCKY	184
NELLIS	224
STAR	223
UNION	238
VEGAS WESTERN	221
VIRGIN VALLEY	132
WESTERN	228
WHITTLESEA	286
YELLOW	295
TOTAL	3,530

Previous medallion counts presented in the Nevada Taxicab Authority monthly statistics were based on an equivalency algorithm, which converted time restricted medallion totals into a quotient that was proportionally (i.e. mathematically) equivalent to that of medallions that could operate in Clark County 24 hours per day. The algorithm provided an easily understandable statistical mechanism which facilitated the comparison of seemingly disparate, incongruent, and/or dissimilar data points. The current medallion counts are based solely on the number of physical medallion plates issued to each Clark County certificated taxicab company.

**NEVADA TAXICAB AUTHORITY
DECALS BY COMPANY - DECEMBER 2018**

Company	∑ Decals
A-CAB	93
ANLV	0
ACE	0
CHECKER	0
DELUXE	0
DESERT	75
HENDERSON	125
LUCKY	59
NELLIS	0
STAR	0
UNION	0
VEGAS WESTERN	0
VIRGIN VALLEY	0
WESTERN	41
WHITTLESEA	126
YELLOW	0
TOTAL	519

Lease decal numbers reflect how many decals a company has had issued to a medallion; not how many leases the company has issued.